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For more information, contact:

Susanne Croft, Executive Director of Sustainable Resources INW
susanne@SustainableResourcesINW.org
35 W. Main, Suite 240, Spokane, WA 99201
Phone: 509-209-2861
Spokane – February 1, 2013



GREEN BUSINESS CERTIFICATION PROGRAM REVIVED

Spokane Non-Profit is New Administrator for SMART Green Business Recognition Program

Sustainable Resources INW is the new administrator for the Sustainable Management of Assets, Resources, and Technology (SMART) Program, originally launched by the City of Spokane in 2008. Formerly limited to businesses within Spokane city limits, the program will now be expanded into a regional program.

The SMART recognition program promotes Spokane area businesses who adopt policies and practices that encourage good management of financial, built, natural and human capital. Sustainable practices can help a business reduce expenses and increase revenue by making it run more efficiently and attracting new customers who prefer to do business with companies that share their values. The SMART label provides the brand recognition those customers seek.

Businesses will once again be able to apply for recognition in eight categories: Energy Efficiency, Renewable Energy, Waste Reduction/Recycling, Water Conservation, Green Building, Transportation, Historic Preservation and Pollution Prevention. New recipients will join the over 120 Spokane area businesses previously recognized by the City. Applications for 2013 recognition will be available February 18th, 2013 by contacting Kirsten Nolan, Kirsten@SustainableResourcesINW.org.

Local partners will include Eastern Washington University's Business Resource Center, Avista Utilities, Dept. of Ecology, the Spokane Regional Solid Waste System's Waste Reduction Assessment Program (WRAP), and EnviroStars.

Sustainable Resources INW is an educational non-profit dedicated to promoting sustainable practices that make our community stronger for the long run.

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