

Spokane – April 21, 2014

FOR IMMEDIATE RELEASE



For more information, contact:

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Announcing RE:Source, the Inland NW By-Product Synergy Network

Numerous businesses and public organizations have begun working together to launch a Spokane regional by-product synergy network – RE:Source. The network’s concept promises to strengthen local and regional businesses as well as the economy. Working under a two-year WA State Dept. of Ecology Public Participation Grant awarded to Sustainable Resources INW, this network is advocating and employing 21st century “circular economy” best business practices that have been shown to lower operating costs, reduce waste disposal, create new business opportunities and extend our vital natural resources, through the exchange and reuse of materials. Participating local business leaders will have access to new resources, including a materials exchange network and free workshops on strategies used around the world to make businesses more efficient, innovative and competitive.

Sustainable Resources has a diverse group of Partners on this project: American Exploration & Mining Association, Associated Industries, Ecova, Impact Washington, McKinstry, Pacific Materials Exchange, Spokane Regional Clean Air Agency, Spokane Regional Solid Waste System, Sunshine Disposal & Recycling, URS, Waste Management Recycle America, and the WA State Dept. of Ecology. The Leadership Team guiding this project will include representatives from most Partner organizations in addition to businesses with expertise in this approach to materials management such as Baker Commodities and Barr-Tech.

Workshops for Participating Businesses: Who can afford to be wasteful? Most businesses would rather save money or better yet, make money. Registration is open for free workshops on how to reduce disposal and operating costs, create new business opportunities and exchange and reuse materials. To receive notice of upcoming events and related information, sign up [here](#).

Workshop Trainer: Dorothy Fisher Atwood, ResourceFULL Use

Workshop Dates: These two trainings are a consecutive pair, so please plan to attend both.

- **Resource Flow Mapping:** Thursday, May 22, 9:00 AM - noon
- **Materials Exchange Speed Networking:** Thursday, June 19, 2014, 9:00 AM - noon

Event Location: McKinstry Innovation Center, 850 E. Spokane Falls Blvd., Spokane

RSVP: Register for these free events at <http://resourceworkshops.bpt.me/>.

To inquire about joining the Leadership Team or to schedule a presentation to your organization, contact Susanne Croft at Sustainable Resources INW, (509) 209-2861, susanne@sustaininw.org. To learn more about this project, go to <http://www.sustaininw.org/programs/resource-synergy-network/>. Sustainable Resources INW is an educational non-profit dedicated to promoting sustainable practices that make our community stronger for the long run.

This project was funded through a grant from the Washington State Department of Ecology. While these materials were reviewed for grant consistency, this does not necessarily constitute endorsement by Ecology.

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Media contact points:

- Associated Industries (Partner): Pam Pyrc, Senior Vice President, Marketing & Development, O 509.777.2665 :: C 509.290.2306, PPyrc@aiin.net
- **Ecova** (Partner & on Leadership Team): **Erik Makinsen**, Waste Solutions Director, (509) 324 5202, EMakinson@ecova.com
- **URS Corporation** (Partner & on Leadership Team): **Craig Riley**, Regional Sustainability Practice Director, (503) 478-2766, craig.riley@urs.com
- Waste Management Recycle America (Partner & on Leadership Team): Leonard Strege, Major Account Representative, 879-1596, lstrege@wm.com